

fringe

PRESS RELEASE

**Closer Each Day Company in association with C theatre**  
**This Is Soap**  
**by Closer Each Day**



**Scandalous, sexy and spontaneous, This Is Soap is the Edinburgh Fringe's own month-long soap opera, this year brought to you by celebrated Bristol theatre company, Closer Each Day, in association with C theatre**

Join us on the seemingly normal street of Reachday Close, where every day we pick up the pieces from yesterday's cliff-hanger and craft a new episode of high stakes drama live in front of your eyes. Expect laughs, loves and lingering looks in this improvised soap opera; think Twin Peaks meets League of Gentlemen by way of EastEnders. Who needs TV? This is drama. This is comedy. This is Soap.

**Closer Each Day Company's The Improvised Soap Opera** is the world's longest improvised narrative, having run at The Wardrobe Theatre in Bristol fortnightly for 6 years and over 125 episodes, as well as having close links and shared projects with the newly launched Bristol Improv Theatre. Both **This Is Soap** and *The Improvised Soap Opera* develop storylines that unfold through every scene, episode and season of the show, and each actor always plays the same character (except in flashbacks and dreams, where anything goes!). Nothing is rehearsed, premeditated or predetermined; the show is a unique and uplifting theatrical experience.

Before every performance, audience members are supplied with a sheet containing previous episode synopses and a character profile list. It is as watchable for those seeing just one episode as for die-hard fans that come back again and again.

**'So consistently gripping it's incredible to think it's created off the cuff!'**  
*VisitBristol.co.uk*

**'I left with aching cheeks from uncontrollable laughter!'**  
*Inter:MissionBristol.co.uk*

**'Quick-witted, very watchable ensemble, razor-sharp in timing and delivery' ★★★★★** Stage Talk

**www.closereachday.co.uk**  
**@CloserEachDayCo**

**Notes to Editors**

Formed in 2011, Closer Each Day Company created Closer Each Day: The Improvised Soap Opera. The company also produce shows for improv festivals such as the annual Bristol Improv Marathon as well as other one-off improv performances around the country. Members of the company also teach courses in improvisation at the Bristol Improv Theatre and elsewhere, as well as running the Bristol improv jam and appearing in many other productions.

Comprised of talented actors and musicians, **This Is Soap** cast members will also be appearing this Edinburgh Fringe in: *The Star Seekers* (The Wardrobe Ensemble at Pleasance Dome); *Murder, She Didn't Write* (Degrees of Error at Pleasance Beyond); *Goldilock, Stock and Three Smoking Bears* (Wardrobe Theatre Original at Zoo Sanctuary); *Impromptu Shakespeare* (Just The Tonic).

**Listings Information**

Venue C, Adam House, Chambers Street, EH1 1HR, venue 34  
Dates 2-28 Aug (not 14)  
Time 12:30 (0h50)  
Ticket prices £8.50-£10.50 / concessions £6.50-£8.50 / under 18s £4.50-£6.50  
C venues box office 0845 260 1234 / www.CtheFestival.com/2017/this-is-soap  
Fringe box office 0131 226 0000 / www.edfringe.com

**C venues**

vibrant vivacious variety

*general manager*  
Shannon Steele  
*artistic director*  
Hartley T A Kemp

*year round administration*

**C venues London**

5 Alexandra Mansions  
Chichele Road  
London NW2 3AS

*during the Fringe in August*

**C venues Edinburgh**

Press office at C royale  
22 George Street  
Ticket collection at any C venue

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**C venues**

For further information, images and interview availability please contact Morgan Matthews at Closer Each Day Company on 07784 447504 / [missmmatthews@yahoo.co.uk](mailto:missmmatthews@yahoo.co.uk) or the C venues press office on 0845 260 1060 / [press@cvenues.com](mailto:press@cvenues.com)

**C venue 34**  
ADAM HOUSE  
CHAMBERS STREET  
0845 260 1234  
[www.CtheFestival.com](http://www.CtheFestival.com)

The Edinburgh Festival  
**fringe**